

Racing for comfort at the Scarborough Town Centre

Proceeds to benefit Rouge Valley Centenary's Buy a Bed campaign

May 19, 2011 — The Scarborough Town Centre and the Rouge Valley Health System Foundation are in the starting blocks for a race that promises to be a pillow fight to the finish, Friday, May 27, 2011.

As many as 16 racing teams will be pushing four hospital 'race beds' down Borough Drive to raise funds for the Rouge Valley Centenary Buy a Bed campaign. The teams of racers come from supporting corporations in or near the Scarborough Town Centre, all of whom have generously given their time and collected donations to support the campaign to buy new beds for Centenary.

The races are divided into four heats, with teams pushing the colourful 500lb beds down a 400-metre track.

This exciting event, held in view of the Scarborough Town Centre, offers food provided by Scarborough Golf and Country Club, entertainment by comedian Rick Kunst, prizes including a \$500 "Best Dressed" award provided by the Town Centre's management, inflatable monster trucks, free giveaways, and much more! There will also be a special cheque presentation made by the Scarborough Town Centre management to buy a bed in the campaign.

The media is invited and encouraged to attend the Corporate Bed Race for a unique photo opportunity:

Date: Friday, May 27, 2011

Time: Pit Tour: 11 a.m.
Team Parade with special "Pace Bed": 11:30 a.m.
First heat: Noon

Location: Borough Drive, in front of the Scarborough Town Centre
(between Triton Gate and Progress Avenue)

Attendees: Race announcer **Rick Kunst**, comedian and Producer at Humorous Business Consultants; Team **Scarborough Town Centre Management**, Team **Scarborough Town Centre Operations**, Team **Scarborough Town Centre Security**, Team **McDonald's**, Team **East Court Ford-Lincoln**, Team **Toronto Professional Firefighters Assoc.**, Team **Meridian Credit Union**, Team **Scarborough Golf and Country Club**, Team **Griffin Investments**; Judges: **Councillor Paul Ainslie** and **Kathy Meyers**, Scarborough Town Centre General Manager; race volunteer students from **Centennial College**; and Rouge Valley Health System Foundation staff.

Rouge Valley Health System Foundation — Enhancing Care in Our Community

The Rouge Valley Health System Foundation's mission is to partner with the community to invest in superior healthcare at Rouge Valley Health System. The Foundation raises funds to support the purchase of leading-edge medical equipment and support major capital expansion projects.

Contact

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