

SCARBOROUGH TOWN CENTRE

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SCARBOROUGH TOWN CENTRE FRESHENS UP ITS FACILITIES AND RETAIL MIX

TORONTO: After almost two years of intensive renovation work, Scarborough Town Centre (STC) is in the final stage of its much-awaited \$62-million revitalization. Owned and managed by Oxford Properties Group, STC will soon join the ranks of some of the most impressive, eco-friendly shopping centres in the country. On budget and on target, the new Centre will be revealed in November 2010. Customers will enjoy myriad improvements, including brand new entrances, new internal and external landscaping and an enticing retail mix.

Significant changes and improvements abound at STC since work began in September 2008. Escalators have replaced staircases at the Bay and Sears courts and eight new skylights have been installed throughout the Centre. Energy-saving daylight sensors ensure the shopping centre is always bathed in soft, even light, using natural light whenever possible. The renovation work was completed in stages and after retail hours limiting retailer and customer inconvenience.

“Scarborough Town Centre aims to transform itself into a destination shopping centre by focusing on providing an enhanced shopping experience and an improved retail mix. We look forward to engaging our target customers and our community on many different levels,” said **Kathy Meyers, general manager, Scarborough Town Centre.**

In the next several months, other final improvements include a new and larger Centre Court elevator; construction work for seven entrances; the relocation and creation of a new Customer Service Centre on the Upper Level by Centre Court; and improved amenities such as custom-designed furnishings and plantings, new merchandising carts and updated wayfinding and promotional signage and directories.

Also in the works at Scarborough Town Centre is an improved retail mix. Recent retailers include Aéropostale, Bath & Body Works, GUESS, lululemon, Mexx, Sephora, Tommy Hilfiger and PINK by Victoria's Secret, opening this summer. Other retailers opening in summer 2010 include ONLY, Jack & Jones, fiveoseven clothing and Crêpe de licious.

Scarborough Town Centre – with more than 240 stores and services, is *Freshening Up* to better serve the city of Scarborough. Located at Highway 401 between Brimley and McCowan Road, hours are Monday to Friday 10 am to 9 pm; Saturday 9:30 am to 7 pm; Sunday 11 am to 6 pm. Currently in the midst of a \$62-million renovation that began in fall 2008, Scarborough Town Centre is improving its facilities and retail mix. Scarborough Town Centre is managed by Oxford Properties Group and owned by AIMCo and Omers Realty. For more details, visit www.scarboroughtowncentre.com.